



• PRESS KIT

Wheelchair Accessibility Intelligence Platform

105,000+ restaurants scored across 15 US states. Proprietary 0-100 ratings. Community-verified. The data layer for accessible dining.

105K+ venues

15 states

48 regions

0-100 scores

• THE STORY

Why ROLLIN exists

David Sirota's father has **FSHD** (facioscapulohumeral muscular dystrophy). Every dinner out starts with the same phone call: *"Is there a step at the entrance? Can a wheelchair fit between the tables?"*

ROLLIN replaces that guesswork with data. A proprietary 0-100 accessibility score for every venue, built from six tracked features and verified by a trust-weighted community of wheelchair users, caregivers, and allies.

Founded 2024

Founder David Sirota

HQ Hudson Valley, New York

Entity JoinRollin Inc

• KEY STATS

By the numbers

105,000+ Venues scored	15 US states	48 Metro regions
0-100 Proprietary scores	6 Accessibility features	337+ npm downloads/month
iOS TestFlight beta	REST + MCP API + AI server	Community Verified data

• PRODUCT

What ROLLIN does



Search

Find wheelchair-accessible restaurants by location, cuisine, and accessibility score. Natural language search powered by an adaptive concierge.



Score

Every venue gets a 0-100 proprietary accessibility score based on 6 features: wheelchair entry, accessible restroom, level entry, wide aisles, parking, and elevator access.



Verify

Community feedback is trust-weighted. More accurate contributors earn higher influence, driving a self-correcting data flywheel.

• **INFRASTRUCTURE**

Not an app. An intelligence layer.

ROLLIN is vertical AI infrastructure for wheelchair accessibility. The platform powers multiple surfaces from a single proprietary data pipeline.

CONSUMER

iOS App + Web Search

Adaptive concierge, day planner, community reviews, real-time scores

DEVELOPER

REST API + MCP Server

6 endpoints, 3 tiers, npm package for AI assistants, Python SDK

BUSINESS

Embeddable Widgets

Drop-in accessibility badges for restaurant websites, Google Maps overlays

DATA

Proprietary Pipeline

Multi-source data, trust-weighted community verification, graduated scoring engine

• **SCREENSHOTS**

Product visuals

High-resolution product screenshots for editorial use. Right-click to save or [contact us](#) for custom assets.

Location intelligence: 3D map, venue detail, feature breakdown with lighting

Adaptive concierge - personalized recommendations

Community dashboard + curated editorial picks

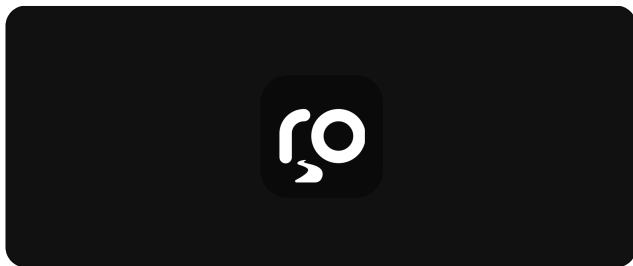
Dashboard with scores and community data

Full app experience: search, scoring, and feature verification

• LOGO PACK

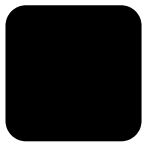
Logos & marks

Use on dark backgrounds whenever possible. Do not modify, rotate, or recolor the ROLLIN logo.



• BRAND

Colors & typography



OLED Black
#000000



Surface
#0a0a0a



Teal
#14b8a6



White
#ffffff



Muted
#9ca3af

Poppins

Primary typeface. Weights: 300-900. Google Fonts CDN.

• DEMO LINKS

Try it live

Live Search	joinrollin.com
Interactive Map	joinrollin.com/map
iOS App	joinrollin.com/app
MCP Server	joinrollin.com/mcp
API Documentation	joinrollin.com/developers
Developer Portal	joinrollin.com/portal
MCP Server (GitHub)	github.com/DavidSirota/rollin-mcp-server

• BOILERPLATE

Copy-ready descriptions

SHORT (1 SENTENCE)

ROLLIN is a wheelchair accessibility intelligence platform that scores 105,000+ restaurants across 15 US states with proprietary 0-100 accessibility ratings.

LONG (PARAGRAPH)

ROLLIN is the first wheelchair accessibility intelligence platform, scoring over 105,000 restaurants, cafes, and bars across 15 US states with proprietary 0-100 accessibility ratings. Founded by David Sirota — whose father has FSHD muscular dystrophy — ROLLIN replaces the guesswork of dining out with real data. Six accessibility features are tracked per venue, verified by a trust-weighted community of wheelchair users, caregivers, and allies. Available as an iOS app, REST API, MCP server for AI assistants, and embeddable widgets.

• FOUNDER

Leadership



David Sirota

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• CONTACT

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INSTAGRAM

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FACEBOOK

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LOCATION

Hudson Valley, New York

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